

SALT LAKE CITY, UTAH, SUNDAY, DECEMBER 29, 1907

"BUSY ALL THE TIME IN UTAH"**GREAT RECORD
OF THE M. & M.**Its Campaign in Favor of
Utah-Made Goods Bears
Rich Fruit.**LIVE MEN AT THE HELM****APPEALS TO PATRIOTISM OF ALL
RESIDENTS OF STATE.**

That we are living in an age of wonderful development is apparent to all, and in no section of the country is this development more marked than in Utah.

Utah, with her 84,900 square miles of resources; her mountains of mineral wealth; her thousands upon thousands of bushels of choice fruit; her "cattle on an thousand hills"; her sheep industry approximating over \$6,000,000 annually; her \$4,000,000 sugar output; her livestock industry approximating \$10,000,000 annually; her rich farms and prosperous villages, thriving hamlets and metropolitan cities; with coal fields unlimited in extent; with water power sufficient to turn the wheels and furnish light for an empire, with railroads threading hither and yon, and her people spreading out over the land, Utah presents a picture of activity that is unsurpassed by any section of the country, and yet Utah is scarcely sixty-one years of age!

When the Pioneers Came.

How much Utah has partaken of the spirit of progress is best told in the picture of today, as contrasted with the prospect that greeted the pioneers when they urged their jaded oxen through Emigration canyon and came out into the Salt Lake valley, July 24, 1847. Before them spread the valley, parched and desolate. A few cottonwood trees fringing the Jordan was the only green thing on which the eye rested. Beyond stretched the alkali desert, while far to the west, shimmering in the scorching July sun, at peace, as it had been at peace throughout the ages, the awful solitude of eternity, a fit complement to its mystic self, lay the Great Salt lake. But the enterprise and the ability to cope with apparently insurmountable barriers that has ever characterized the people of Utah was not lacking in these men and women. Before nightfall they had pitched their camp, and planted half an acre of potatoes, and the subsequent history of Utah has been but a repetition of this same enterprise. "Busy All the Time in Utah" is now, as it has ever been, the slogan of her people.

What the People of Utah Make.

The people were not slow in finding out that Utah was a veritable treasure house, and subsequent developments have proved that the state is a perfect epitome of the United States, producing virtually everything that can be found elsewhere in the nation. The result has been the establishment of factories and immense mercantile institutions, for the purpose of converting the raw product into the various commodities and finished articles, and placing the same upon the market. Space would not permit an enumeration of the various articles now made in Utah. Among them, however, are found workmen's clothing, overalls, shoes, hats, knitted goods of every description, bedding and mattresses, foodstuffs, flour, canned goods, pickles, spices, compressed yeast, chocolates, candies and confections, soap, perfumes and toilet articles, printing, engraving and lithographing of all kinds, monumental and artistic stone works, foundries, iron works and structural steel industries, pressed brick and fire-clay products, and, in short, Utah provides practically everything her people require.

Why the M. & M. Was Born.

But all of the people are not acquainted with the fact, the result being that many thousands of dollars that should be put into circulation here at home are sent out of the state, never to return. Hence the organization of the Manufacturers & Merchants' association of Utah. Not an organization of individuals, but an association in which the various firms throughout the state are represented. Perfected for the purpose of acquainting the people with what Utah has to offer, pointing out the many benefits to be derived from fostering the various industries throughout the state, thereby furnishing employment to home people, and furnishing a market right here at home for the varied products of farm and dairy, and incidentally insuring the maintenance of good roads over which to haul their produce, emphasizing the fact that whatever contributes to the welfare of the state is of proportionate benefit to every individual resident within it, and, in brief, to "boost for Utah first, last, and all the time," such is the object of what has become familiarly known as the "M. & M."

What It Has Already Done.

What has the "M. & M." done since its organization? Ask any man. Aye, talk to the man whose little manufacturing enterprise was struggling fitfully for recognition two years ago, and who now finds himself fairly swamped with orders that come rolling in, and he will tell you whether or not the "M. & M." has been of any assistance in stimulating local patronage. Since its organization two years ago, the association has sent forth a tireless stream of literature setting forth the various resources of Utah, and calling attention to the superior quality of Utah-made goods, that has done much to make Salt Lake City the base of supply for a vast inland empire, including Nevada, southeastern Wyoming, western Colorado, Idaho, eastern Oregon, and even parts of California and Arizona, drawing patronage from a section of country radiating over 500 miles in either direction.

Utah Goods Go East.

Nor have the efforts of the association been confined to this local territory alone, but the phrase "Utah made"

is being accepted as an indication of a superior article, in many of the cities farther east. In the absence of a chamber of commerce the "M. & M." in joint connection with two other public associations, is maintaining an exhibit

at the headquarters of the association, in Salt Lake City, of whatever is made or produced in Utah, a veritable museum, and an institution of great interest to the many tourists, and visitors from within the state, that visit it

daily. The "Seeing Salt Lake Cars" make their stopping place there, and a glance at the register will reveal names of visitors from all parts of the world who have had the privilege here of seeing and becoming better acquainted

with what Utah has to offer in the way of opportunities to the prospective settler within her domain.

Push the Sale of Home Goods.

Here also the secretary of the asso-

ciation is kept busy compiling data and answering letters, from outside parties whose attention has been drawn to Utah. Another of the functions of the secretary is to assist in placing goods made within the state, upon the shelves

of local dealers, and the general disposition has been to push the sale of Utah made goods, especially when the price and quality permits of them being

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R.V. HUNT, DIRECTOR

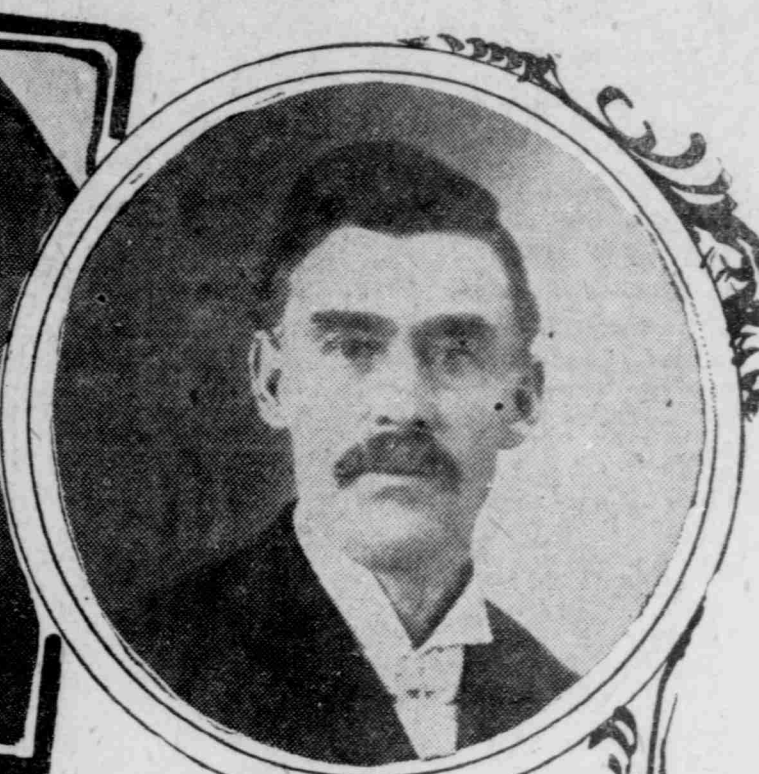
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W.R. SIBLEY - DIRECTOR



GEO. AUSTIN, DIRECTOR



THEODORE NYSTRÖM DIRECTOR

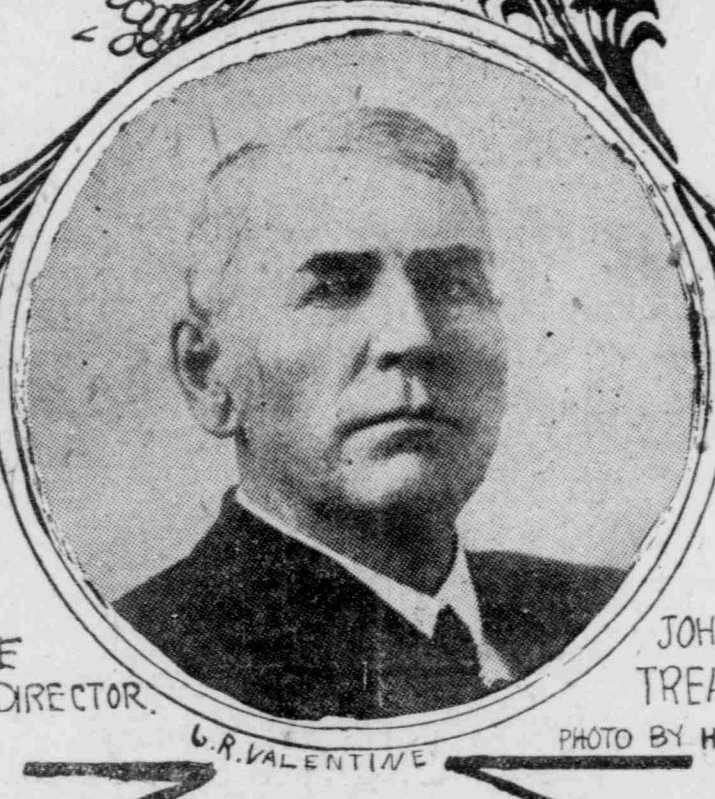
JOHN R. BRUFF
TREASURER

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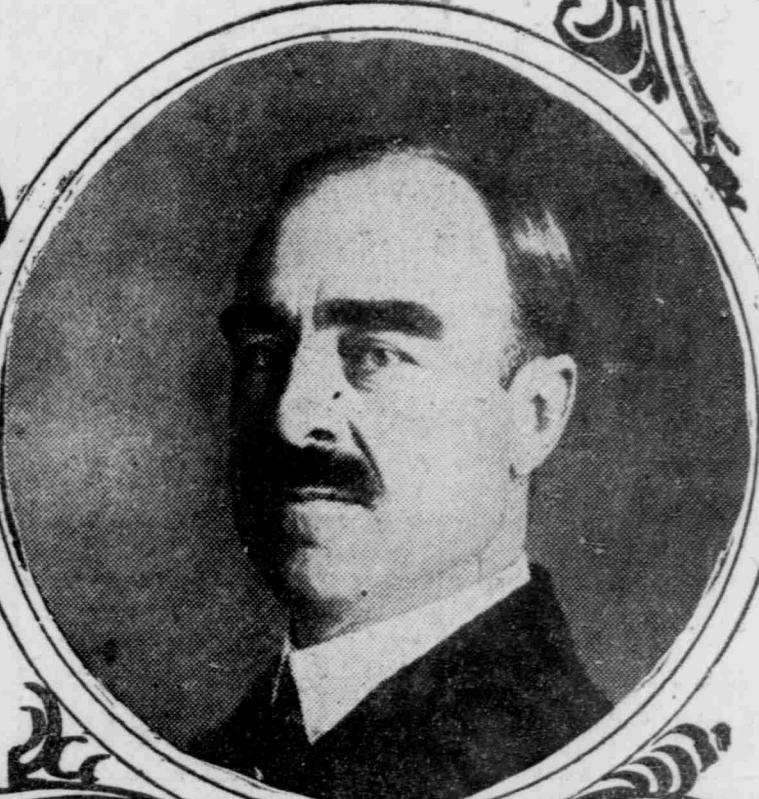
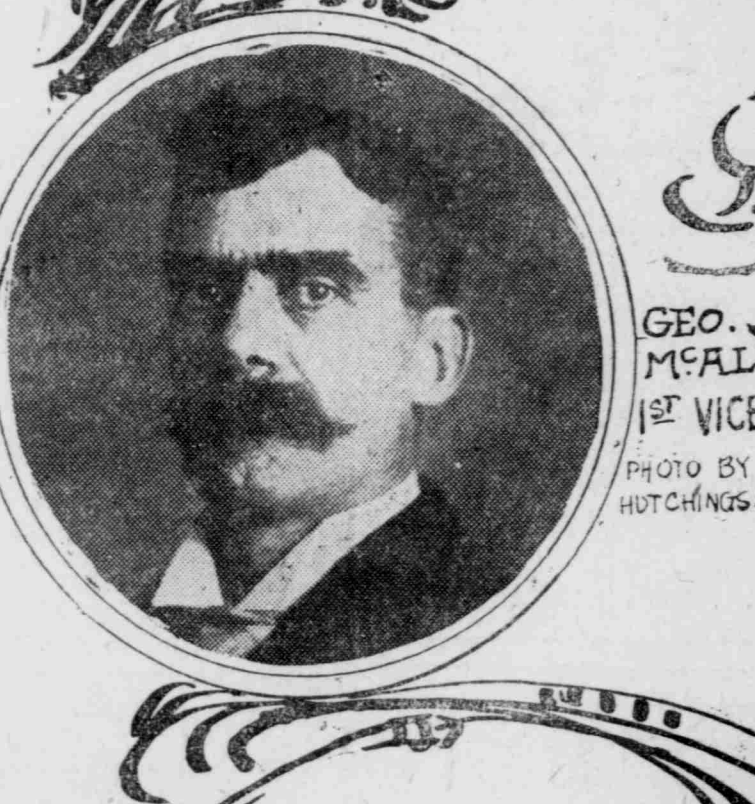
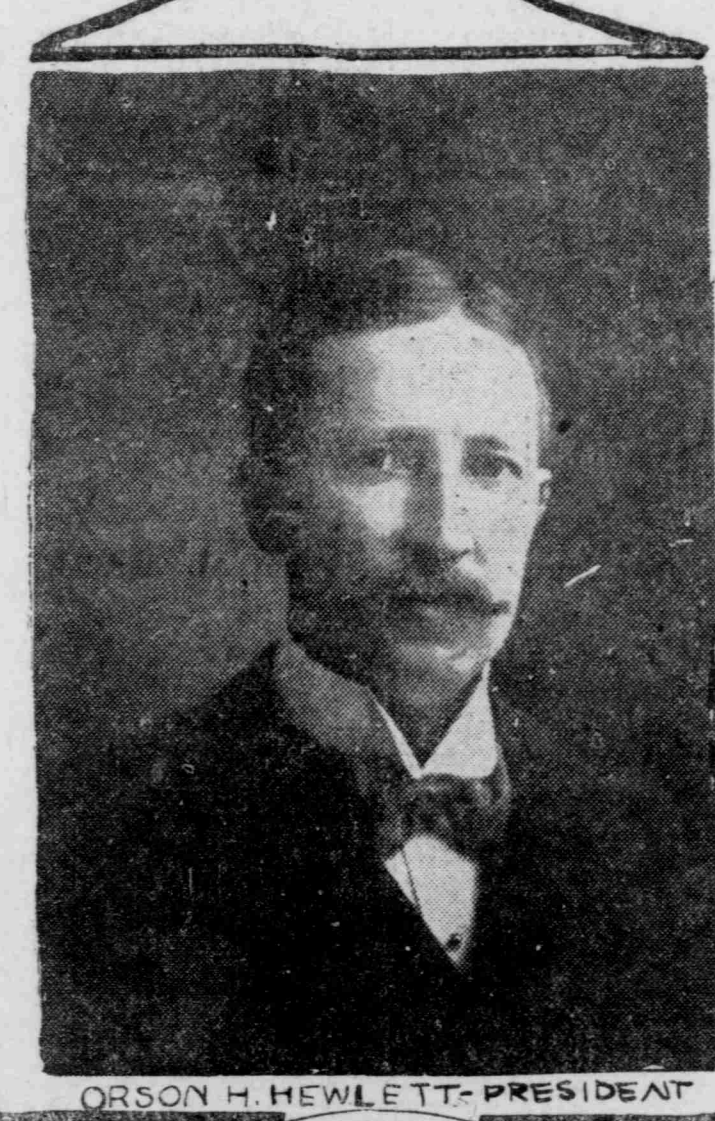
JOHN Q. CRITCHLOW
DIRECTORGEO. S. McALLISTER
1ST VICE PRES.

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ORSON H. HEWLETT - PRESIDENT

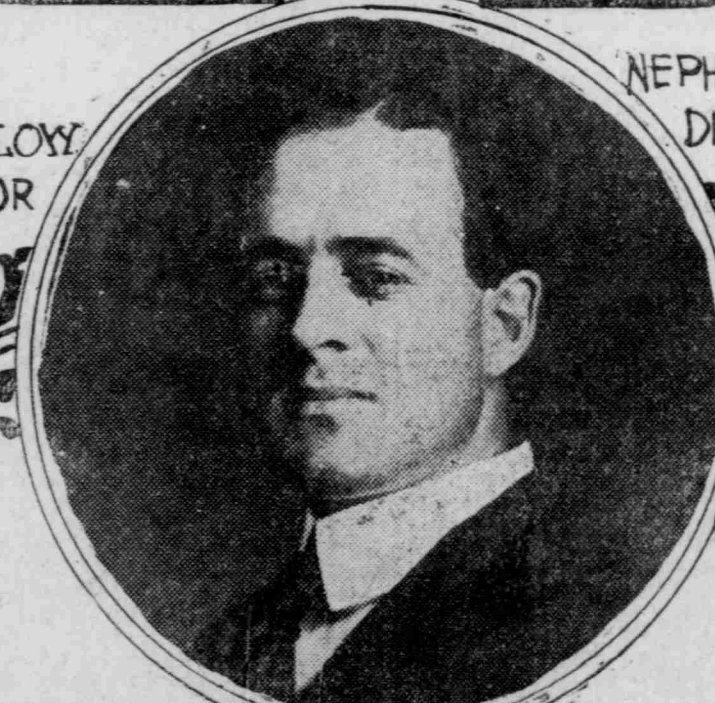
WM. G. LAMBERT
2ND VICE PRES.

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J. HADDOCK "SECRETARY"

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NEPHI L. MORRIS
DIRECTOR